



2008 DMLL Sponsorship Program

Del Mar Little League is a non-profit organization dedicated to providing an opportunity for children to experience baseball in a structured environment. In 2007, more than 950 children in the Del Mar/Carmel Valley area participated in Del Mar Little League.

Each year we receive more sponsorship requests than are available, so if you are interested, please contact DMLL as soon as possible. Sponsor opportunities include Team Sponsor, Player Scholarship Sponsor and Directory Sponsor as described below:

Team Sponsor

- Have your company name printed on the back of each jersey of the team you sponsor.
- Receive an appreciation plaque with a team photo for display in your business.
- Have your business ad placed with the team roster in the League's Annual Directory.
- List your company on www.dml.org with a link to your website.
- Receive an invitation to the post season volunteer reception in early June.
- Fee for **Team Sponsor** is \$500

Player Scholarship Sponsor

Give a child an opportunity to join DMLL by covering his/her registration fees

- List your name in Scholarship Thank-You Page of the League's Annual Directory
- List your name on 2008 DMLL website Sponsor Page with business information or e-mail address.
- Fee for **Scholarship Sponsor** is \$160 per player

Directory Sponsor

1/4, 1/2, Full Page and Cover advertisements are available for the Directory. Please email our league at sponsors@dml.org for **Directory Sponsor** details and donation amounts.

Please use the next page to provide information for your Team Sponsor advertisement. Please return the sponsorship form, a check, payable to **Del Mar Little League** and your advertising copy, logo, or "copy ready" business card to:

Del Mar Little League
Attention: Sponsorship Program
P.O. Box 2384
Del Mar, CA 92014

Checks should be received by **January 31, 2008**. Please contact our league by e-mail at sponsors@dml.org for more information.

Your support is greatly appreciated. Without sponsors, such as you, it is not possible to provide a quality Little League Baseball program to the children in the Del Mar/Carmel Valley community.

Del Mar Little League Sponsorship Form

Please fill out one form per team and send in together with your payment

Sponsor Information

Name of sponsor (business or individual)	
Address	
Contact name	
Contact email	
Contact phone	
Website Address	

Sponsorship Level

Please select the Sponsorship level desired and check (x) the appropriate line items. Team sponsorships are assigned on a first-come, first-paid basis. To get the team you desire, complete this form and pay your fee as soon as possible.

• Team Sponsorships

- | | |
|---|---|
| <input type="checkbox"/> Majors Team Sponsor (\$500) | <input type="checkbox"/> Machine Pitch Team Sponsor (\$500) |
| <input type="checkbox"/> Minor A Team Sponsor (\$500) | <input type="checkbox"/> Coach Pitch Team Sponsor (\$500) |
| <input type="checkbox"/> Minor B Team Sponsor (\$500) | <input type="checkbox"/> T-Ball Team Sponsor (\$500) |

How would you like the back of the player jerseys to read? (Please print):

Directory Ad for Team Sponsors: Team sponsors will have their ad placed with team rosters in our League directory (approx. 3.5in x 4.5in). Please indicate your ad preference:

- | | |
|--|---|
| <input type="checkbox"/> Use same ad as last year | <input type="checkbox"/> Please create an ad for me |
| <input type="checkbox"/> I would like to design my own ad (Please submit your ad layout by January 31, 2008) | |

• Player Sponsorships Sponsor (Listing on Scholarship Thank-You Page in DMLL Directory)

Scholarship Amount (\$160 minimum)

• Directory Sponsor ($\frac{1}{4}$, $\frac{1}{2}$, or Full Page ad in League Directory)

Contact **Steven McDowell** via email for information sponsors@dml.org

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